



Presentation at the U. S. Army Minority College Relations Program Conference

August 1, 2002
New Directions Management
Services, Inc.



The background of the slide features a surreal, abstract landscape. It consists of a grid of pink and purple diagonal stripes on a light blue surface. Several large, semi-transparent spheres are scattered across the scene, some resting on the grid and others floating in the air. The spheres are orange and yellow, with some showing a reflection of a landscape. In the distance, a range of mountains is visible under a sky filled with wispy, orange and yellow clouds.

Establishing Partnerships With HBCUs and MIs

Building Upon The Benefits of Diversity



Unlock the Door to Successful Internships...

NDMS Coordination Includes—

- Screening, matching & hiring interns
- Paying the student a Stipend
- Round-trip Travel
- Housing
- Daily Travel
- Quality completion of desired tasks



The Eleven Agreement Schools...

- The University of Texas at El Paso
- North Carolina A&T State University
- University of Arkansas at Pine Bluff
- New Mexico State University
- West Virginia State University
- Morris Brown Research Institute
- College of the Menominee Nation
- Florida International University
- Southwestern Indian Polytechnic Institute
- New Mexico Highlands
- Haskell Indian Nations University



The 300 HBCUs & MIs



- This Internship Program Supports Executive Orders 12876, 12900 & 13201
- Students can come from any Accredited Post Secondary Minority Serving Institution
- US Department of Education Web Site Lists Schools
- Web Address:
<http://www.ed.gov/offices/OCR/minorityinst.html>

The Recruitment, Selection & Application Process

- The Application
- Security Questionnaire (SF 85P)
- Resume & Transcript
- Reference

Communicating The Vision!

Just Consider the Possibilities ...

A surreal landscape featuring a checkered floor that recedes into the distance. Numerous large, glowing spheres of various sizes are suspended in the air, some reflecting the surrounding environment. The sky is filled with wispy, colorful clouds in shades of pink, purple, and blue.

Internship Program Benefits to Student Interns



- Complete an important & exciting project
- Make a real-world application of learning
- Gain resume-building knowledge & skills
- Career Intelligence—*what's work really like in your field?*
- Travel
- Earn \$\$ Income
- Receive mentoring & performance feedback
- Grow leadership, team & communications skills
- Gain exposure to a unique environment
- Accrue Academic Credit
- Learn about possible permanent positions

Internship Program Benefits to HBCUs/MIs

- Provide students with premium learning opportunities
- Develop successful leadership skills
- Relationship-building with DoD Activities
- Acquaint DoD Activities with institutional capabilities
- Increase overall HBCU/MI visibility
- Utilize internship “alumni” to “sell” HBCU/MI strengths

Internship Program Benefits to the Army

By using the NDMS Contract, Defense organizations will:

- Accomplish important projects without adding staff
- Fill critical needs with carefully screened talent
- Ease the burden of overworked staff
- Gain new ideas & fresh approaches from imaginative young workers
- Foster a culture of innovation & creativity

... More Army Benefits

- Tap an emerging, diverse workforce
- Mentor future leaders
- Expose Army workforce to added diversity
- Support the Executive Orders
- Increase organizational awareness of HBCU/MI capabilities
- Develop & maintain HBCU/MI partnerships

Ensuring A Rock-Solid Learning Experience!!



Prepare the
Organization to
Receive Interns!

Bridging the Gaps During the Internship...

- Communicate with the HBCU/MI
- Orientation, Training & Evaluation





Interns Need Support ...

- Supervisors must demonstrate a willingness and commitment to providing the intern with a high quality field experience!
- Mentors should be readily available to answer questions and to acclimate the intern to the culture of the organization and the Army community!

The NDMS Internship Contract

- DAAA09-99-D-3010
- Each Task Order is for One Intern
- Length of Internship: 10 Weeks
- Students may work on wide-ranging projects—
 - Feasibility Studies
 - Scientific Analyses
 - Engineering Projects
 - Web Page Development or Maintenance
 - Strategic Plans

How Can DoD Offices Use The Contract Vehicle?



- Develop a Statement of Work
- Determine the academic and skill level required
- Describe tasks to be completed in 10 Weeks
- Fax or e-mail information to OSC Contracting Office
- OSC will validate funding
- The Task Order will be accepted in writing

Agencies Outside of DOD Can Use...

- US Army Space & Missile Defense Command Basic Ordering Agreement
- New Directions Contract at:
<http://www.smdc.army.mil/Contracts/Contracts.html>
- This is a HUBZone Set-Aside

Contact SMDC (for non-DoD internships)

**POC: Al Longhi
U.S. Army Space and Missile
Defense Command
ATTN: SMDC-CM-AK
106 Wynn Drive NW
Huntsville, Alabama 35805
Telephone: (256)955-4184**

**Fax: (256) 955-4240
Email: Al.Longhi@smdc.army.mil**

New Directions M
anagement Service

About New Directions

We're A ...



For more information...Please
Contact Us:
New Directions Management
Services, Inc.



419 Pleasant Street, Suite 204
Beloit, WI 53511-6201

Regina M. Prude

Telephone: (608) 362-8183

Facsimile: (608) 362-8192

E-mail: rprude@jvlnet.com

Web Address (after 8/10/02):

www.newdirections.com